



Sarvajanik Education Society

A Report on an
awareness program on

FinStart

Igniting Financial Awareness
Among Youth

19th January 2026

Auditorium, Commerce Bhavan, KP
Campus



Sarvajanik University

Organized by

Financial Literacy Club
Sarvajanik University

Sponsored by

Nippon India AMC



SARVAJANIK UNIVERSITY

INCLUSIVE | INTEGRATED | INNOVATIVE



FinStart

Igniting financial awareness among youth

Organized By

SU Financial Literacy Club



19th January,
2026



TIFAC Hall



09:30 AM
to 12:30 PM

Sponsored By



Nippon Life **निप्पोन** Asset Management Ltd

**PERSONAL FINANCE AND INVESTMENT
STRATEGIES FOR YOUTH**

What you'll learn?

- Personal finance basics
- Smart saving & investing
- Common money mistakes
- Starting early to build wealth

Register now



Participants Will Receive E-Certificates.

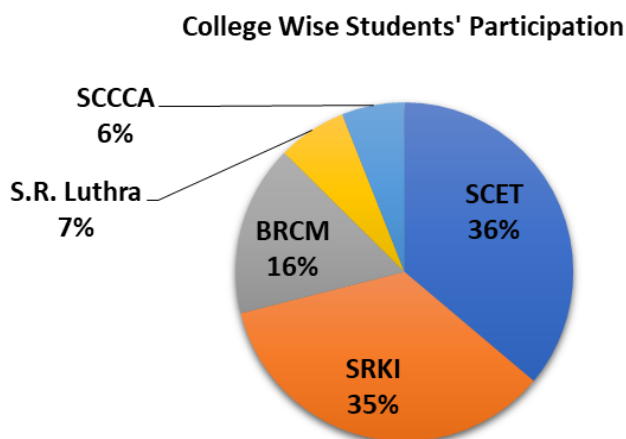
For queries, contact:

Event Manager | Mithil Patel - ☎ 90810 37373

INTRODUCTION

FinStart – Igniting Financial Awareness Among Youth was organized by the **Financial Literacy Club of Sarvajanic University** on **19 January 2026** with the objective of enhancing financial awareness and promoting informed financial decision-making among students. The program was designed as an experiential learning initiative to bridge theoretical knowledge with practical financial understanding. As the inaugural flagship activity of the club, the event contributed toward strengthening life skills and financial responsibility among learners.

The program witnessed participation from **over 200 undergraduate and postgraduate students** from various constituent and affiliated colleges of the University, ensuring interdisciplinary engagement and inclusive representation. The wide participation reflected the relevance of financial literacy as a core competency aligned with student development, employability, and long-term financial well-being, thereby supporting the University's academic and holistic learning objectives.



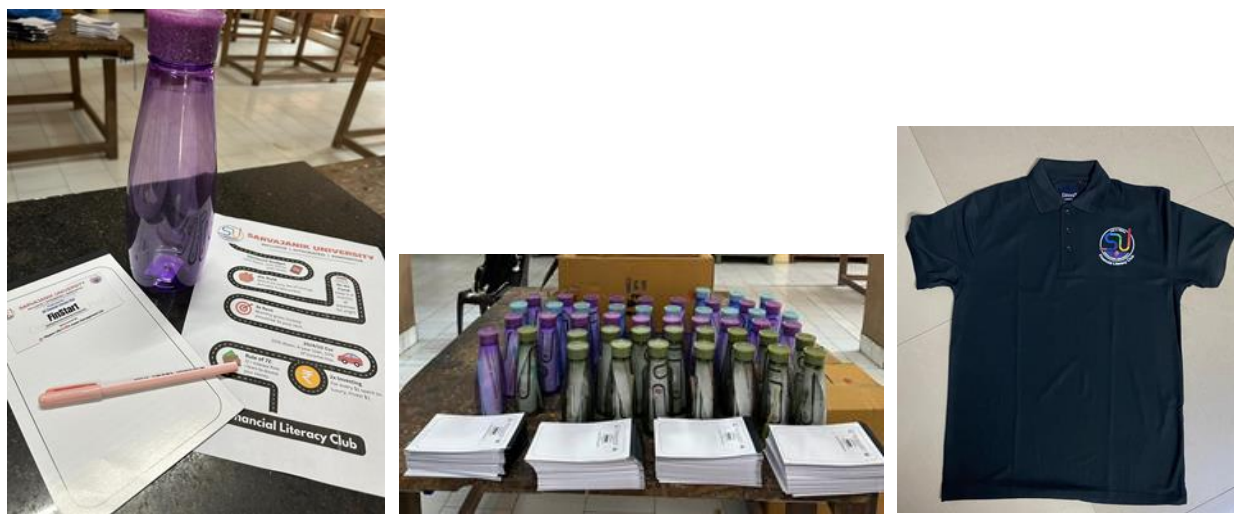
ABOUT THE SPEAKERS

The expert sessions at **FinStart** were delivered by experienced professionals from the financial services industry, providing students with practical insights into personal finance and long-term investment planning. **Ms. Khushii Desai**, Head – Financial Literacy Mission, **NJ Group**, conducted an engaging session on personal finance fundamentals, highlighting the five core principles of financial discipline, early investing, regular savings, appropriate asset selection, and long-term commitment.

The second session was delivered by **Mr. Prashant Chinai**, Cluster Manager, **Nippon India Mutual Funds**, who shared his extensive industry experience to explain the importance of Systematic Investment Plans (SIPs), the power of compounding, and goal-oriented investing. Together, the sessions enabled participants to gain conceptual clarity and practical understanding of disciplined financial behavior and long-term wealth creation.

SPONSORSHIP

The event received valuable sponsorship support from **Nippon India Mutual Funds**, which significantly enhanced the participant experience. The sponsorship was utilized for student kits (water bottle, club brochure, pen, and notepad), **mementos, flowers, and high tea**, along with limited logistical and operational expenses, including **T-shirts for core team members and badges for volunteers**. This support enabled effective event branding, participant engagement, and smooth on-ground execution.



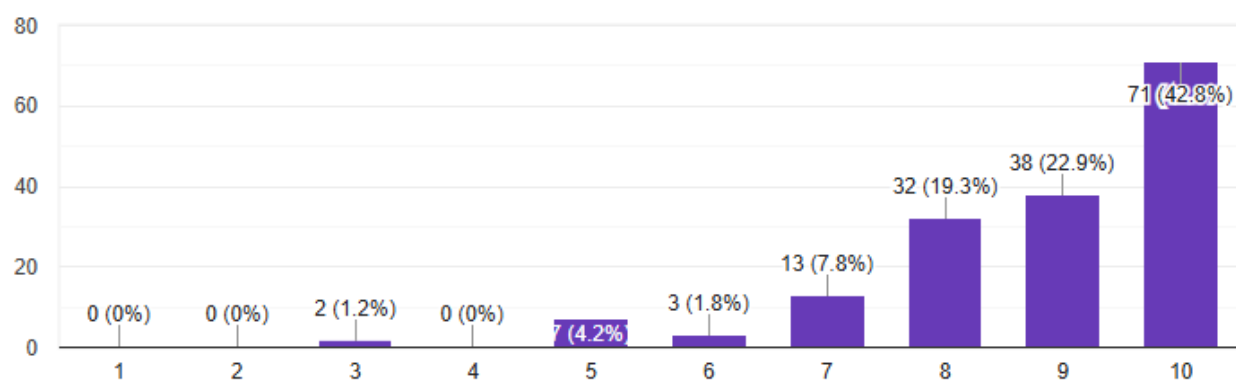
Kit for participants and t-shirt for organizing students' team

ORGANIZING TEAM: SU FINANCIAL LITERACY CLUB

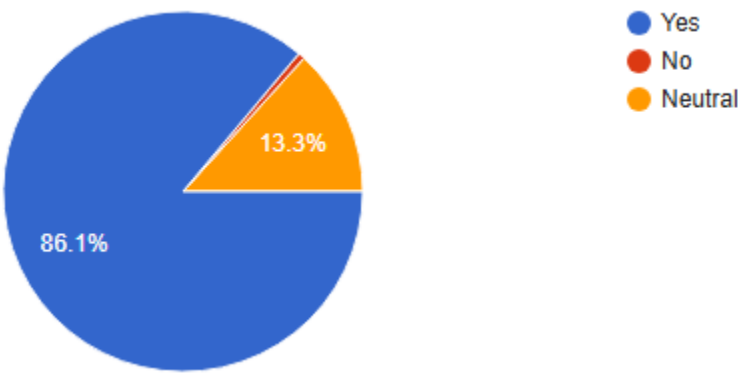
- **Dr. Ravi Vaidya** – Dean (Student Affairs), Sarvajanik University (SU)
- **Dr. Pariza Kamboj** – Club Coordinator
- **Dr. Hiren Shah** – Faculty Mentor
- **Dr. Pringal Patel** – Faculty Mentor
- **Shruti Desai** – Secretary (Student: SCET, B.Tech IT – 4th Year)
- **Mithil Patel** – Event Manager (Student: BRCM, BBA – 2nd Year)
- **Shubham Rana** – PR & Communication Head (Student: SCET, B.Tech Mechanical, 2nd Year)
- **Keshvi Rangwala** – Event Coordinator (Student: SRKI, B.Sc. IT – 3rd Year)
- **Prachi Patel** – Event Coordinator (Student: BRCM, BBA, 1st Year)

FEEDBACK ANALYSIS

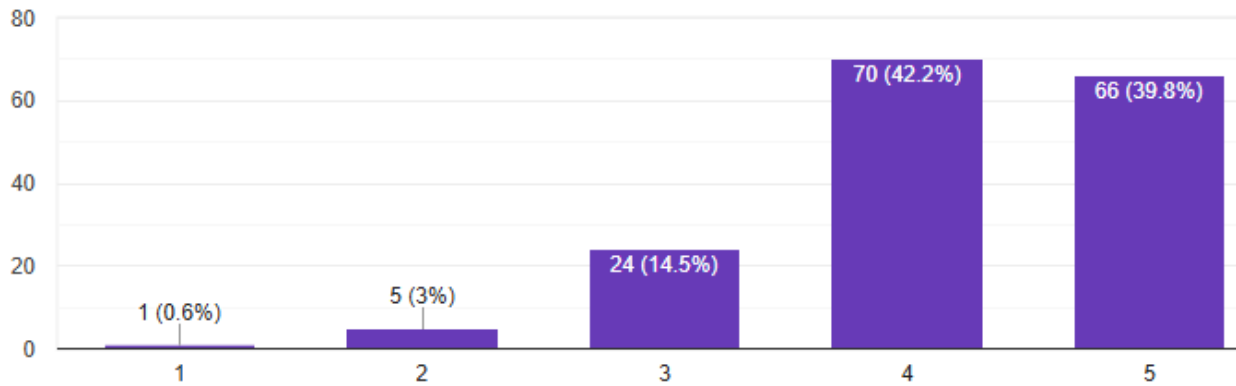
How would you rate your overall experience at the FinStart event? (Scale: 1 = Poor, 10 = Excellent)



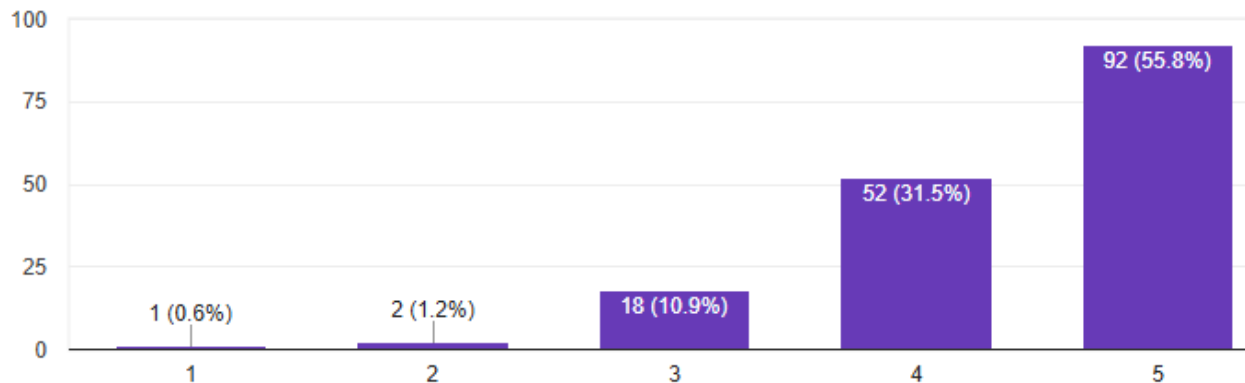
Did you find the event to be a productive use of your time?



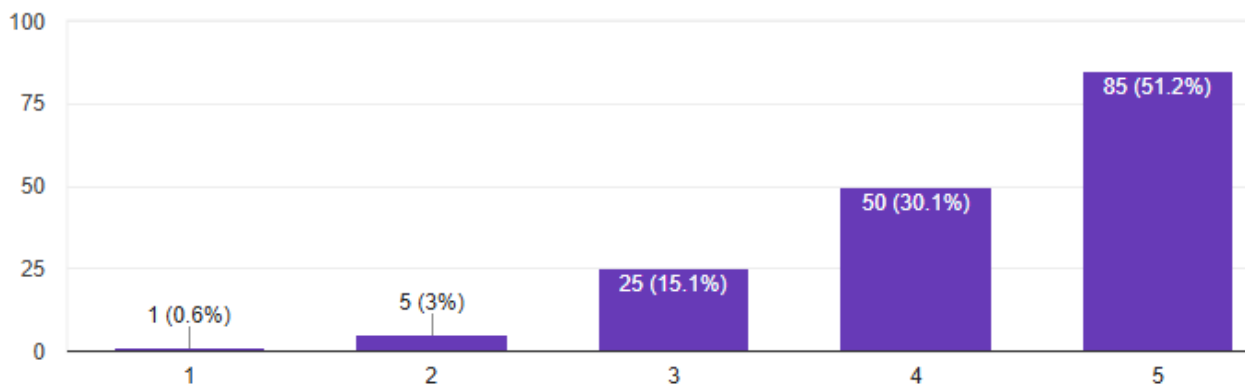
How relevant was the session content to your professional or academic development? (Scale: 1 = Not Relevant, 5 = Highly Relevant)



Please evaluate the quality and delivery of the speaker. (Scale: 1 = Poor, 5 = Excellent)



How would you rate the logistical coordination and organization of the event? (Scale: 1 = Poorly Organized, 5 = Highly Organized)



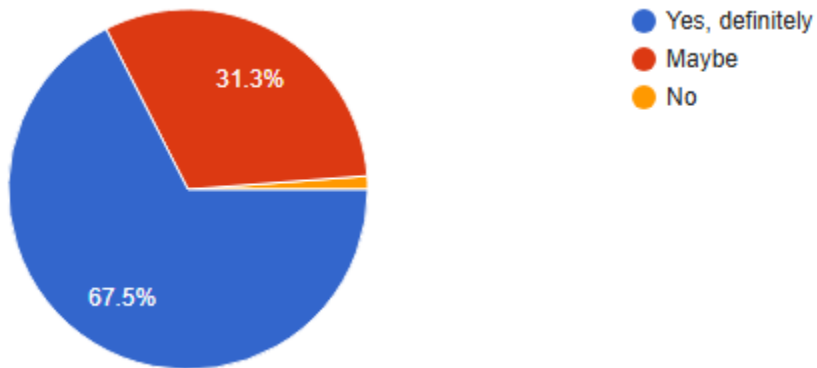
What aspects of the FinStart event created the strongest positive impact for you?

Participants' Responses (Summarized):

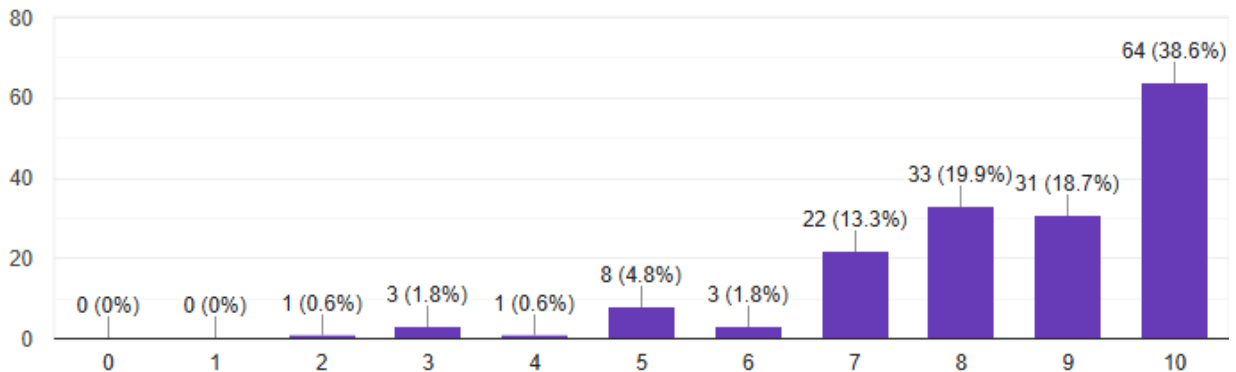
- "The explanation of the **power of compounding** helped me understand how small investments can grow over time."
- "Learning about the **five sutras of investment** gave me clarity on saving and investing discipline."
- "The session motivated me to **start investing early** and think seriously about my financial future."
- "The speakers explained concepts in a **simple and practical way**, which made finance easy to understand."
- "Real-life examples and practical insights helped me connect theory with actual investment decisions."
- "I gained useful knowledge about **SIP, mutual funds, and long-term investment planning.**"
- "The event helped improve my **financial mindset and money management skills.**"
- "It acted as a **trigger to start my investment journey.**"
- "The content was informative and relevant for beginners in finance, the speakers delivered their sessions confidently and impactfully."

- “The content was basic for me; I would like **more advanced-level topics** in future sessions.”
- “More **hands-on activities and real investment case studies** would improve learning.”
- “The presentation screen could be bigger for better visibility.”
- “Future sessions can include **equity markets, taxation, and detailed financial planning.**”
- “Time management can be improved to cover topics more deeply.”

How likely are you to participate in future events organized under the Financial Literacy Club?



How likely are you to recommend FinStart to a friend or colleague based on your overall experience? (Scale: 0 = Not Likely, 10 = Extremely Likely)



GLIMPSE







SAMPLE CERTIFICATE



MEDIA COVERAGE



Divya Bhaskar News Paper (Surat Edition, City Bhaskar, Page No. 02, 24 Jan 2026)

સાર્વજનિક યુનિવર્સિટીમાં ફિનસ્ટાર્ટ નામનો નાણાકીય જાગૃતિ કાર્યક્રમ



સાર્વજનિક યુનિવર્સિટી ખાતે ફાઇનાન્શિયલ લિટરસી ક્લબ દ્વારા યુવાનોમાં નાણાકીય જાગૃતિ વધારવાના હેતુથી ફિનસ્ટાર્ટ નામનો નાણાકીય જાગૃતિ કાર્યક્રમ યોજાયો. યુનિવર્સિટીના વિવિધ વિભાગોના ૨૦૦થી વધુ વિદ્યાર્થીઓએ ઉત્સાહપૂર્વક ભાગ લીધો. કાર્યક્રમમાં નિવેશની પાઠશાળા વિષય હેઠળ નાણાંના પાંચ સૂત્રો અંગે વિસ્તૃત માર્ગદર્શન આપવામાં આવ્યું હતું.

**Sandesh, 21-Jan-2026,
Surat Edition, Page No 7**



સાર્વજનિક યુનિવર્સિટી ખાતે ફાઇનાન્શિયલ લિટરસી દ્વારા 'ફિનસ્ટાર્ટ' કાર્યક્રમ યોજાયો

નિવેશની પાઠશાળામાં પાંચ સૂત્રો અંગે વિસ્તૃત માર્ગદર્શન

સુરત, તા. ૨૧

ક્લબ દ્વારા યુવાનોમાં નાણાકીય જાગૃતિ વધારવાના હેતુથી 'ફિનસ્ટાર્ટ' નામનો નાણાકીય જાગૃતિ કાર્યક્રમ યોજાયો, જેમાં યુનિવર્સિટીના વિવિધ વિભાગોના ૨૦૦થી વધુ વિદ્યાર્થીઓએ ઉત્સાહપૂર્વક ભાગ લીધો. કાર્યક્રમમાં એન. જે. સુપના મિસ ખુશી દેસાઈ (હેડ - ફાઇનાન્શિયલ લિટરસી મિશન) દ્વારા "નિવેશની પાઠશાળા" વિષય હેઠળ નાણાંના પાંચ સૂત્રો અંગે વિસ્તૃત માર્ગદર્શન આપવામાં આવ્યું, જ્યારે નિષ્પોન ઈન્ડિયા એસેટ મેનેજમેન્ટ કંપનીના શ્રી પ્રશાંત ચિનાઈ (ક્લસ્ટર મેનેજર) દ્વારા પર્સનલ ફાઇનાન્સ, કમ્પાઉન્ડિંગની શક્તિ, સમયનું મહત્વ અને નિવૃત્તિ

આયોજન જેવા મહત્વપૂર્ણ વિષયો પર પ્રેરણાદાયી સંબોધન આપવામાં આવ્યું. આ કાર્યક્રમને નિષ્પોન ઈન્ડિયા એસેટ મેનેજમેન્ટ કંપની દ્વારા પ્રાયોજિત કરવામાં આવ્યો હતો અને તેમાં ડો. રવિ વૈદ્ય (ડીન - સ્ટુડન્ટ અફેર્સ) તથા ડો. પરિજા કામ્બોજ (યુનિવર્સિટી ક્લબ કોઓર્ડિનેટર) ની ઉપસ્થિતિ રહી. કાર્યક્રમના અંતે ફાઇનાન્શિયલ લિટરસી ક્લબના ફેકલ્ટી મેમ્બર્સ ડો. હિરેન શાહ અને ડો. પ્રિંશલ પટેલ દ્વારા એન. જે. સુપ તથા નિષ્પોન ઈન્ડિયા ઇસ્ટનો અમુલ્ય સહયોગ બદલ આભાર વ્યક્ત કરવામાં આવ્યો અને આ કાર્યક્રમ યુવાનોને નાણાકીય રીતે સજાગ અને જવાબદાર બનાવવા દિશામાં મહત્વપૂર્ણ સાબિત થયો.

Pratap Darpan, 21-Jan-2026, Surat, Page No 2

SOCIAL MEDIA COVERAGE:

- Event Poster (Sarvajanik University Instagram):

<https://www.instagram.com/p/DTkWXebgLL3/?igsh=MXFveDVkeGxtZXd6Yw==>

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