



**GOVERNMENT OF INDIA**  
**MINISTRY OF HOME AFFAIRS**  
**(DEPARTMENT OF INTERNAL SECURITY)**  
**NARCOTICS CONTROL BUREAU**  
**AHMEDABAD ZONAL UNIT**

Near Sardardham, Vaishnov Devi Circle, Khodiyar, Ahmedabad-382421  
Ph.: 27493094,27485488 || Fax : 27497330 || Email: azu-ncb@nic.in

F. No. I/180 NCB/AZU/misc/2025 1142

Date: 26-05-2025

To,  
Additional Chief Secretary  
(Higher and Technical Education)  
5<sup>th</sup> block, Sachivalay, Gandhinagar.

**Subject: Raising Awareness about the MANAS Helpline - 1933 to report drug trafficking.**

Respected sir,

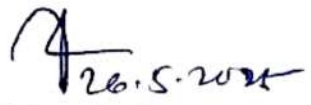
As you are aware, the Hon'ble Union Home Minister launched the National Narcotics Helpline - MANAS on 18th July, 2024, during the 7th Apex NCORD Meeting. The primary objective of this initiative is to raise public awareness and establish a comprehensive, integrated platform for reporting and seeking assistance on drug-related issues. This platform is accessible via multiple channels: a 24x7 Toll-Free Number (1933), the Portal i.e [www.ncbmanas.gov.in](http://www.ncbmanas.gov.in), a Mobile App (via the UMANG platform), and email ([info.ncbmanas@gov.in](mailto:info.ncbmanas@gov.in)). The MANAS platform was further expanded on 11th January, 2025, through collaboration with the Anti-Narcotics Task Forces (ANTF) of all States and Union Territories.

2. Considering the importance of this initiative for both the Government and the citizens of India, it is imperative to undertake proactive measures to promote, publicize, and encourage the use of this platform for addressing various drug-related concerns.

3. In view of the above, department of education is hereby requested to undertake the following awareness-raising activities within their respective jurisdictions to ensure that information on drug trafficking and related issues is effectively disseminated and reported through the MANAS Helpline-1933:

4. The QR Scan Code and Poster of MANAS Helpline may be affixed with the help and collaboration of the concerned department/agencies at all the prominent places of the Colleges, Universities, Schools and offices falls within the jurisdiction of the The Director of Education. Sample posters are attached with this letter. These posters can be downloaded from MANAS portal also.

With regards

  
(Patil Ketan Baliram IPS)  
Additional Director,  
NCB, Ahmedabad.

**Share information about  
drug trafficking on  
MANAS – National Narcotics Helpline**



सत्यमेव जयते

Government Of India

**1933**



**The identity of the informer will be kept confidential**

**Narcotics Control Bureau**



Report

**DRUG**

Activity



**Dial**

**1933**

**MANAS**

National Narcotics Helpline

**NARCOTICS CONTROL BUREAU**



**मादक पदार्थों की तस्करी से संबंधित  
जानकारी साझा करें  
मानस-नेशनल नारकोटिक्स हेल्पलाइन**



सत्यमेव जयते

Government Of India

**1933**



**सूचना देने वाले की पहचान गोपनीय रखी जायेगी**

**नारकोटिक्स कंट्रोल ब्यूरो**